



2012

Mohegan Sun



NEW
ENGLAND
TIRE &
SERVICE
ASSOCIATION

NETSA Annual Trade Show & Convention

April 13 - 14, 2012

- Seminars
- Networking
- Show Specials
- On-site Demonstrations
- Special Appearances
- Drawings
- Hall of Fame
- Guest Speakers

Take advantage of the special seminars designed exclusively for you and your business.

A great networking opportunity. Speak with people from all aspects of the Automotive industry.

Over 110 booths covering 20,000 sq.ft of Exhibition Hall dedicated to products and services directly related to you... the Tire & Service Dealer.

SPECIAL EVENTS
Hall of Fame Dinner &
Scholarship Auction.



Mohegan Sun

Mohegan Sun, Uncasville, CT
April 13 - 14, 2012

Attendee Registration

Trade Show promises to be Educational & Fun!

Weekend Highlights



Friday, April 13th

Seminar 1: 3:00 pm - 5:00 pm



Top Ten Tips for Thriving in the Tire Business

Presented By: Dave Crawford:
American Tire Distributors,
Director, Mid-Atlantic Region.

4:00 p.m. - 7:00 p.m.:

Exhibit Hall Opens:

Exhibitors – Tires, Wheels, Auto Parts, Oils & Lubricants, Tire & Alignment Equipment, Lifts, Computer Software Providers, Health Insurance Providers, Commercial Insurance Providers, Workers Comp Insurance Providers, Credit Card Service Provider, TIA, Service Trucks, Tire Recyclers and more.

Cash bar will be available on Trade Show Floor



Saturday, April 14th

Seminar 2: 8:00 am - 8:50 am

Attracting Customers with Online & Social Media Domination.

Wayne Croswell, President



WECnology.com/wcc



Scan this QR code with your smart phone for a short message from Wayne Croswell

Presented By: Wayne Croswell, WECnology, President & CEO.



Education Today for Tomorrow's Success
...you can't afford to skip this show!

Saturday, April 14th

Seminar 3: 9:00 am - 9:50 am

What's the latest on TPMS, R2R, Tire Repairs, Rolling Resistance & Tire Aging.



Presented By: (pictured l-r)

Kevin Rohlwing - TIA, Senior VP of Education & Tech Services.
Dan Zielinski - RMA, Senior VP Public Affairs
Paul Fiore - AAIA, Director of Governmental Affairs.

Seminar 4: 10:00 am - 10:50 am



Are you Making Money or Moving Cash? What's the difference?

Panel Discussion:

Moderator: Spencer Carruthers,
owner Kenwood Tire Co.

Panel Members:

Four NETSA Panel Members.

11:00 a.m. - 12:30 p.m.:

NETSA Full Course

Luncheon & Annual Meeting - \$41

Keynote Speaker: Nancy Friedman

12:30 p.m. - 5:00 p.m.:

Exhibit Hall Opens:

Seminar 5: 1:00 pm - 1:50 pm

Health Care Today....but what about Tomorrow?

Presented By: Charlie Muise - NEAD Insurance Trust
Paul Geraghty - Motor Transport Assoc. of Conn.

The Netsa Trade Show & Convention
April 13-14, 2012
Mohegan Sun
1 Mohegan Sun Boulevard
Uncasville, Connecticut 06382



2012 Attendee Registration Form
New England Tire & Service Association
P.O. Box 1012
Yarmouth, ME 04096
Tel(207)846-0986, Fax(207)846-0987
netsapros@aol.com

Company Information:

Please print information

Email: _____ Date: _____
 Business Name: _____ Phone: _____
 Street Address: _____ Fax: _____
 City/Town: _____ State: _____ Zip Code: _____
 Contact Person: _____ Title: _____

Attendee Names:

All Attendees must register for the show in order to attend.

	Tradeshow \$ - No Cost	Saturday Luncheon \$ 41.00 pp	Saturday Dinner \$ 54.00 pp
1. _____			
2. _____			
3. _____			
4. _____			
5. _____			
6. _____			

Ticketed Events:

Saturday Luncheon & Keynote-11:00AM to 12:30 PM
 Saturday Evening Dinner - Hall of Fame -7:00PM-8:30PM

of tickets requested Total

_____ @ \$ 41.00 each = \$ _____
 _____ @ \$ 54.00 each = \$ _____

Total Fees = \$ _____

Check Enclosed #: _____ Bill Us Please: _____

Credit Card #: _____ Expiration Date: _____ Code: _____



2012 NETSA Annual Trade Show & Convention

Friday & Saturday April 13 & 14th

Contact Information

To Pre-Register for the Trade Show and All Other Questions:

Contact Dick Cole at *NETSA*:
Phone: 207-846-0986 or
Fax: 207-846-0987.
Email: netsapros@aol.com
Website: www.netsa.org

Hotel Reservations:

Hotel: Mohegan Sun: (877)-664-3426

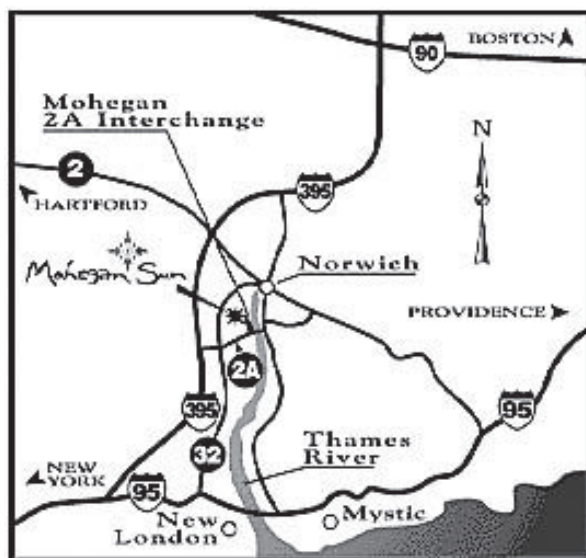
Name of Group: New England Tire & Service Association

Group Code: TIRE12

Group Room Rate:

Thursday	\$169.00
Friday	\$285.00
Saturday	\$285.00

Cut-Off Date: March 29, 2012



Directions

From Providence, R.I. Take I-95 South to Exit 84N (Route 32 North). Take Route 32 North to I-395 North. Take Exit 79A, (Route 2A) East. Less than 1 mile to Mohegan Sun Boulevard.

From Hartford, CT I-91 South to I-84 East to Route 2 East to I-395 South. Take Exit 79A (Route 2A) East. Less than 1 mile to Mohegan Sun Boulevard.

From New York, NY Take I-95 North to Exit 76/I-395 North. Take Exit 79A (Route 2A) East. Less than 1 mile to Mohegan Sun Boulevard.

From Boston, MA Take I-90 (Mass Pike) West to I-395 South. Take Exit 79A (Route 2A) East. Less than 1 mile to Mohegan Sun Boulevard.

NETSA Welcomes...

Keynote Speaker Profile



Nancy Friedman

Having recently appeared at the national Goodyear conference in Orlando, Nancy is a sought after speaker in the automotive industry. A 4-time speaker at SEMA, she has also presented several programs at TIA over the years.

If you're looking for retail counter and phone sales training, plus a motivational presentation, this is the one to see.

Nancy will present How Successful Are You at the NETSA lunch and share her information on Telephone Inquiries are not Always About Price in the afternoon session.

The programs are educational, entertaining and engaging. Always labeled 'don't miss.'

Seminar 6: 2:00 pm - 2:50 pm

Telephone Inquiries are not Always about Price.

Presented by: 2012 NETSA KeyNote Speaker Nancy Friedman - "Telephone Doctor"

Seminar 7: 3:00 pm - 3:50 pm

There's only One Way to FIX a Flat...

Live demonstrations: Participation encouraged. - Tradeshow Floor

6:30 p.m. - 7:00 p.m.:

Wine & Cheese Reception



7:00 p.m. - 8:30 p.m.:

NETSA Hall of Fame Dinner - \$54

NETSA Hall of Fame Inductees
Scholarship Auction

Scholarship Auction: If you would like to donate an item or know of someone who would, please let us know.

2012 NETSA Hall of Fame Inductees

Bob Dabrowski
Tire Warehouse Central, Inc.

Bob Hepp
University Wholesalers

Bob Malerba
Malerba's Silver City Tire

2012 Annual Trade Show & Convention

**"Nothing changes faster than information
in today's automotive business world."**

*-Rich Tuttle
University Wholesalers, Colchester, VT*



2012 NETSA Annual Trade Show & Convention

Join NETSA
\$39.00

Special introductory rate.

**Start enjoying the benefits of
membership today!**

for details on membership go to www.netsa.org


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P.O. Box 1012
Yarmouth, ME 04096


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